

Mission Statement

“To Encourage, Equip and Empower Educators According to Biblical Principles.”



Target Audience

Teachers of Vision magazine is published three times annually. The vast majority of readers are employed in public schools; however, members of CEAI also include Christians in private and Christian schools.



CEAI is a member of:

- Evangelical Press Association
- Evangelical Council for Financial Accountability
- National Association of Evangelicals.

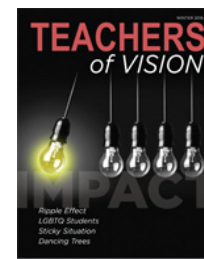


For additional information
contact CEAI at:
(888) 798-1124
tov@ceai.org



PO Box 45610, Westlake, OH 44145

Teachers of Vision



Magazine Profile

Teachers of Vision is a publication of *Christian Educators Association International (CEAI)*. CEAI is a professional membership association of private and public school educators who role model living out faith and work in schools across the United States.

Teachers of Vision publishes inspirational articles, interviews, articles on educational issues, organizational news items, and how-to articles containing helpful hints for the classroom teacher on living out one's faith in legal, appropriate ways. Readers include classroom teachers, school administrators, school staff, board members and retired educators. Current readership is seven thousand.



Schedule

Closing date for all orders, copy and art: 15th of the month, three months preceding date of issue. (For example, ad to appear in April 2017 issue should be submitted by January 15, 2017)

Cancellations or changes not accepted after closing date.

General Ad Rates **TEACHERS OF VISION** Magazine

Space	1X	2X	3X	4X
1/2 page Vertical 3.75"w x 10.5"h Horizontal 8"w x 5"h	\$465	\$450	\$440	\$425
Full page 8"w x 10.5"h	\$660	\$630	\$605	\$590
Two-page spread	\$1250	\$1200	\$1150	\$1100

General Information

Send all questions and payment to:



Christian Educators Association Int'l
PO Box 45610
Westlake, OH 44145

contact CEAI at:
(888) 798-1124
tov@ceai.org

Clearly identify all ad material as follows:

Advertiser Name:
Issue Date:
Size of Ad:
Number of Photos:

All copy, text and illustrations are subject to the publisher's approval. *Teachers of Vision* will reject or exclude copy that is contrary to federal and state regulations, in bad taste, unethical, misleading, questionable in character, or otherwise inappropriate or incompatible with the character of the publication.

All verbal instructions regarding contracts or insertions must be confirmed in writing.

To obtain an Advertising Contract:

- Email dmadere@ceai.org
- Call (888)798-1125

Revised 11/2016

Mechanical Requirements

Teachers of Vision is printed on an offset press and specifications apply.

Provide artwork by way of:

1. **Email** dmadere@ceai.org
(if file smaller than 10 megabytes)
2. **Dropbox**
(if file is larger than 10 megabytes)
3. **CD/DVD**
please mail to:
CEAI
PO Box 45610
Westlake, OH 44145

- The images used in the ad must have a minimum resolution of 300dpi and must be in CMYK
- Fonts must be embedded
- Bleeds must be a minimum of .25 inches
- Text and important information should be kept .25 inches inside of trim

Please use the following formats:

- **Adobe PDF** (preferred format)
- **Illustrator:** All text must be converted to outlines and saved as an EPS
- **Photoshop:** Saved as a flattened TIFF or JPG

Please Note: Native files such as QuarkXpress, InDesign, Microsoft Word, Publisher are not acceptable.

Ad content will be approved and must conform to size.